



NOTICE TO THE MARKET

MARCOPOLO APPOINTS A NEW CEO

MARCOPOLO S.A., listed as a level 2 company on the Brazilian Stock Exchange BM&FBovespa and a leading manufacturer of bus bodies, hereby announces its Board of Directors has accepted the request of Chief Executive Officer José Rubens de la Rosa to bring forward his succession. The Board has appointed Francisco Gomes Neto as his successor, who will begin his new role as CEO as of August 3.

Francisco Gomes Neto has a degree in engineering from UMC-SP with a specialization in Business Administration from FGV-SP, an MBA in Accounting, Finance and Risk Management from USP and additional courses completed at St. John's University in New York and the University of Michigan in Ann Arbor, in the United States. Over the last 15 years he has served as a Vice-President for the Americas at Mann Hummel.

José Rubens has worked at Marcopolo for 18 years and served as CEO for 15 years. After achieving fulfillment in this phase of his life José Rubens has indicated he would like to bring forward the succession process so he can dedicate his time to new personal and professional projects. José Rubens will continue to serve on the company's boards and committees to assist in the transition process.

His management has been fundamental to Marcopolo's growth and internationalization as well as its leading role in the markets in which it operates. During this period, the company achieved superior results and was recognized with a number of awards, most recently "Company of the Year" in the Biggest and Best edition of EXAME magazine in 2014. Marcopolo is grateful to José Rubens for his dedicated, competent and zealous management, always acting in the best interests of the company and within the highest ethical and moral standards, and we wish him every success in this new phase of his life.

The Board welcomes the new CEO and wishes him success in his new role, using his experience to lead this new cycle at Marcopolo in line with company values.

Caxias do Sul, Rio Grande do Sul, June 25, 2015.

Mauro Gilberto Bellini
Chairman of the Board

José Antonio Valiati
Investor Relations Director