

Market Announcement

MARCOPOLO S.A.
CNPJ no. 88.611.835/0001-29

Publicly Held Company
NIRE No. 43300007235

MARKET ANNOUNCEMENT

MARCOPOLO S.A., with head offices in Caxias do Sul, RS, is reporting with regret that a fire broke out this morning in part of the installations of its subsidiary CIFERAL Indústria de Ônibus Ltda., located in Xerém, Duque de Caxias, state of Rio de Janeiro. Despite being a small fire that did not reach the production or administrative areas — it was restricted to an underground parking lot in the administration building — nevertheless it unfortunately was responsible for serious injury due to smoke poisoning to a number of employees, six of them fatally. The company's priority at the moment is to provide all the necessary support and assistance to the victims' families and to its employees. The causes of the fire are being investigated.

Caxias do Sul, RS, September 22, 2010

Carlos Zignani

Investor Relations Director